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PRESS RELEASE

The ultimate shower experience

New Rainshower® products from GROHE

Since their launch, GROHE Rainshower® products have rained supreme in the marketplace, offering purist design that delivers delightfully the most immersive showering enjoyment.

Now the passion for showering can be taken to new heights thanks to the latest additions to the Rainshower® range from GROHE, all powered by the revolutionary GROHE DreamSpray® technology that channels the water through two accurately compressed disks, ensuring a perfectly even distribution of water across the entire showerhead and a unique showering sensation.

Rainshower® Jumbo

The Rainshower® Jumbo, the super-sized headshower designed to take your showering experience to the maximum, allows you to step up from merely big showering fun to giant showering fun. A full 400 mm wide and fitted with no fewer than 252 nozzles, this show-stopper delivers the most torrential showering experience you can demand.

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Clear and purist lines allow the Rainshower® Jumbo to blend in stylishly with any bathroom environment. An extra-long shower arm is available for fixing the shower to the wall, ensuring maximum shower enjoyment and creating a perfect look at the same time.

Power Unleashed

Two new Rainshower® releases bring the unique GROHE DreamSpray® sensation to more modest bathrooms. Rainshower® Cosmopolitan is ideal for modern bathrooms with its sleek, cutting-edge design, while our Rainshower® Classic has a timeless quality and enduring look.

Jane Ho from Grohe Pacific Singapore explains: “We have put a genuine Rainshower® in a handshower format so that consumers can enjoy really big shower pleasure even in the smallest bathrooms. We are proud to offer our customers these compact and convenient versions.”

Both Rainshower® Classic and Cosmopolitan boast:

- **Two sizes.** The 130 mm diameter handshower to deliver an invigorating Rain spray, a powerful Jet spray or a tranquil stream of Pure spray, and the larger 160 mm model that additionally delivers a bubbly aerated Champagne spray.
- **GROHE CoolTouch®.** This important safety feature prevents the surface of the handshower becoming too hot – clearly an advantage when cleaning the shower tub with hot water. In addition, the unique CoolTouch® chrome finish will not crack and flake off. This design preserves the shower's attractive appearance and ensures optimum enjoyment in the long term.



Child's play to install

No bathroom is too small for a rainshower – especially when the handset is as easy to install as the Rainshower® from GROHE. Simply remove the old bracket and replace it with the handy Rainshower® bracket – that's all! There is no need to drill new holes, as the old holes can be reused for the adaptable shower rail, leaving the new Rainshower® ready for use in a jiffy – for instant enjoyment. The ultimate shower experience is literally only a couple of screw turns away!

Whether you choose the Jumbo, the Classic or the Cosmopolitan, the headshower or the handshower – the GROHE new Rainshower® range guarantees super-sized showering pleasure every time.



About GROHE Moments of Truth

GROHE defines a number of dimensions of quality that make GROHE products significantly differentiated and superior to other market offerings.

These dimensions and gold standards are referred to as GROHE “Moments of Truth”. They include:

- GROHE SilkMove® - allows superslick lever movement and the precise control of water flow
- GROHE StarLight® - ensures longer life and deeper shine of the surface
- GROHE TurboStat® - ensures the right temperature instantly and constantly
- GROHE CoolTouch® - ensures the entire surface is always cool to touch
- GROHE DreamSpray® - delivering the perfect shower spray experience
- GROHE Whisper® - maintaining a perfect ambient noise level



About GROHE

Holding roughly 10% of the world market, Grohe AG is the biggest European and the world's leading manufacturer of sanitary fittings. As a global brand for sanitary products and systems, GROHE is setting standards in quality, function and design. Headquartered in Hemer, the company currently employs some 5,600 people worldwide, including 3,800 in Germany.

In 2005, GROHE generated revenues of € 865 million from sales of bathroom and kitchen fittings, showers, automatic fittings for the commercial and contract sectors, and installation and flushing systems.

GROHE has six production plants, of which three are located abroad, namely in Portugal, Thailand and Canada. The company generates 80% of sales outside Germany.