



## Media Release

### Villeroy & Boch Aveo with Whisper Whirlpool redefines relaxation at home



Aveo with Whisper Whirlpool system



With the wellness trend continuing to gather momentum, Villeroy & Boch is incorporating its exclusive Whisper™ Whirlpool system into its luxurious Aveo bath.

The unique Whisper™ Whirlpool spa concept is the first product to launch in Australia from Villeroy & Boch's wellness range. Designed to bring comfort and relaxation to the home environment, its adaptable features offer an individual wellness experience.

The Whisper™ Whirlpool system features 24 smooth, ultra flat air jets designed to encourage total relaxation. These can be complemented with 18 water jets for a soothing water massage, bringing about a calming, uplifting health spa experience. The system delivers fine bubbles, like a champagne effect, and operates extremely quietly even on the highest setting.

Multi-colour LED lighting is also integrated, offering atmospheric night time bathing.

"Wellness has given rise to the worldwide growth of cocooning, which has seen consumers sourcing bathroom furniture and accessories that will produce a home environment of tranquillity and rejuvenation," said Damien Cool, General Manager Marketing, Argent.

"The smooth round form of the award-winning Aveo bath, matched with the clever features of Whisper™ Whirlpool, is perfect for creating a bathroom sanctuary where busy, stressful days are long forgotten and calm is restored."

The Villeroy & Boch Aveo bath integrated with a Whisper™ Whirlpool system is priced from \$21,995.

Consumer enquiries: 1300 364 748 or visit [www.villeroy-boch.com](http://www.villeroy-boch.com) / [www.argentaust.com.au](http://www.argentaust.com.au)

For further information or images please contact:

Juliet Fisher, Write Away Communication + Events

Ph: (02) 9978 1400

E-mail: [juliet@writeaway.com.au](mailto:juliet@writeaway.com.au)

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#### **About Villeroy & Boch :**

Villeroy & Boch, with its Head Office in Mettlach/Germany, has 24 production plants around the world. The product range includes articles from three domains: Bathroom & Wellness, Tableware and Tiles. With 260 years of company history behind it, today Villeroy & Boch is a European Lifestyle brand active in 125 countries.