

Media Release



Vanity top - Variable washbasin



Undermounted – Loop & Friends
rectangular washbasin



Shallow bowl – Loop Vanity washbasin

Latest looks for the bathroom washbasin

The once humble bathroom washbasin continues to evolve with an increasing range of shapes, sizes, colours, patterns and styles now available.

Be it for a statement piece or a functional bathroom necessity, there are several washbasin trends emerging in the Australian market that are bringing a certain flair to our bathrooms. Villeroy & Boch highlights three key trends that are on the rise.

VANITY TOP

A trend from overseas which is starting to gain momentum here in Australia is the vanity top washbasin. These washbasins are growing increasingly long with Villeroy & Boch's Variable, Metric Art, Subway and Memento ranges all offering sizes more than 1000mm in length.

One of the key features of vanity top washbasins is the generous surface area that surrounds the bowl. This provides ample room for toiletries as well as the addition of accessories which can help to personalise a bathroom.

Vanity top washbasins can be either wall-mounted, to increase the sense of space in a bathroom, or mounted on top of a vanity for additional storage.

UNDERMOUNTED

While the vanity top option is all about the washbasin, the undermounted look is more about the combination of washbasin and vanity unit. With only the bowl visible, this tends to be the choice for homeowners who want the vanity unit to be a functional object, just like the washbasin.

SHALLOW BOWL

With consumers conscious about purchasing environmentally responsible products, designers are sacrificing bowl depth and creating washbasins that hold less water to reduce excess water consumption.

Villeroy & Boch's Loop Vanity washbasin takes this a step further with a striking ellipse, helping to contain water within the bowl.

Villeroy & Boch's washbasins are also available with the exclusive ceramicplus surface finish. With a proven dirt-repellent quality, ceramics stay cleaner on a permanent basis. Its exceptional easy-care properties also minimise the need for expensive and ecologically harmful cleaning agents - even lime deposits are easily removed.

Consumer enquiries: 1300 364 748 or visit www.villeroy-boch.com / www.argentaust.com.au

For further information or images please contact:

Juliet Fisher, Write Away Communication + Events

Ph: (02) 9978 1400

E-mail: juliet@writeaway.com.au

About Villeroy & Boch :

Villeroy & Boch, with its Head Office in Mettlach/Germany, has 24 production plants around the world. The product range includes articles from three domains: Bathroom & Wellness, Tableware and Tiles. With 260 years of company history behind it, today Villeroy & Boch is a European Lifestyle brand active in 125 countries.